

CABINET MEMBERS REPORT TO COUNCIL

25 September 2024

COUNCILLOR WITHINGTON - CABINET MEMBER FOR COMMUNITY, LEISURE AND OUTREACH.

For the period July to September 2024

1 Progress on Portfolio Matters.

Leisure Contract

EA returned strong participation figures across the 5 leisure facilities in recent months – 46681 in July and 46428 in August. These were slightly down on July 2023 but up by around 4000 on August 2023.

Countryside

Six events were delivered across two sites over the summer holidays. Increasing numbers of participants in getting active activities.

All three Green Flag Sites were awarded Green Flag Status for another year -Holt Country Park, Pretty Corner Woods and Sadlers Wood. If successful, next year will see Holt achieve this for 25 consecutive years.

The team have been successful in winning a funding bid to deliver a project at our countryside sites for young people in North Norfolk in association with The Youth Advisory Board. This will see a number of sessions, workshops, activities and events delivered free of charge to eligible children and young people throughout 2025. Full details to be confirmed in October.

Beaches/RNLI

The lifeguard season has now finished across all sites and early feedback from the RNLI is that it was a fairly 'low key' season in terms of rescues and incidents. The team will carry out the usual end of season de-brief and start to plan for next year shortly. NNDC work in partnership with the RNLI to provide this important service across the district supporting water safety and our tourism industry. The Council funding 60% the salaries of the lifeguards.

Water Safety Days also took place on three occasions on our seafronts at Sheringham West Runton and Cromer

Markets

Both Sheringham Markets have enjoyed a good summer with traders increasing and feedback positive. A Food and Makers 'bolt on' market will take place on 21st

September, as part of the successful 40s weekend. Events such as these have an important role to support the extension of the traditional high season across the district

Physical Activity Development

BNHF- 20 providers across the district over the summer holidays. 12 provisions were audited and found to be a good standard. The Christmas holiday coming up is set to be the last holiday for this scheme.

North Walsham and Stalham Library- Worked with the library to submit an application to the SE Movement fund which will focus on Tai-chi, walk and talk and seated exercise classes at the library. We should hear the outcome of this in 3-6 weeks.

Junior Park Run- the team met with East Park Run ambassador who is looking to expand junior park run provisions. Meeting with Stalham High school about the potential to deliver one on their site. There is potential to develop these across the district.

All to Play For- Everyone Active have taken on the delivery of this project in Sheringham and will work with us to promote and expand the sessions

Fore Get Me Not Golf- A Meeting has been arranged with Sarah Wickes to discuss the potential of bringing the dementia project to North Norfolk

Pier Pavilion Theatre

At the time of writing the summer show was a few weeks away from its final performance (sept 28th). Attendance has remained strong and is set to meet the target figure.

Pier visitors have been bolstered by the Sunset on the Pier events.

A short run of concerts will take place between the end of the summer show and the start of the Xmas show on November 16th.

Planning has been granted for the backstage works, which are due to be completed in the first quarter of 2025.

The theatre has recently featured on The One Show and Anglia News.

Most recently the Pier has taken part in the Heritage Open Days Scheme along with a number of other North Norfolk venues including St. Benet's Abbey, The museum of the Broads, Walsingham and Sheringham Park. Reflecting the importance culture, arts and heritage play in our local economy. Visitors to the Pier enjoyed the opportunity to watch films relating to the Cromer Pier and Cromer and Sheringham Brass Band entertained visitors in the sunshine, reminiscent of times gone by.

2 Forthcoming Activities and Developments.
3 Meetings attended